



SHORR JOHNSON MAGNUS

Philadelphia

M. D'ETTORRE

1831 Chestnut St Ste 602

## AGREEMENT MADE BETWEEN

## **WBZ TV 4**

WBZ TV 4

1061-60882-1

Required

prior notice

**DATE PRINTED** 04/23/13

CONTRACT NO. REV.

**Cancellation Notice** 

Announcement 28 days

PAGE

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

> ADVERTISER (OR AGENCY AND ADVERTISER) MARKEY COMMITTEE

PO BOX 290782

Charlestown MA 02129-0214

USA

PRODUCTMARKEY/D/US SEN MA

PAT CASHEN POLITICAL AGENCY EST. NO. LOCAL PRODUCT 1302 SALESPERSON

PA 19103-3700

AGENCY (OR SERVICE) ACTING AS AGENT FOR 346928

CODE

NATIONAL SALESPERSON

39976

NAME

AND

**ADDRESS** 

CONTACT

BROADCAST SCHEDULE STARTING 04/23/13 AND ENDING 04/30/13 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

JTEM	D. 1) (0	SPOTS		ME	LENGTH	EFFECTIVE DATES	PROGRAMO	TOTAL		TOTAL VALUE(4)
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 FIXED	22222	8	07:00A	09:00A		04/23/13-04/26/13 04/29/13-04/30/13	THE EARLY SHOW	12	300.00	3600.00
2 FIXED	Т	2	05:00A	05:56A	30S	04/23/13-04/23/13	WBZ NEWS	2	400.00	800.00
3 FIXED	02111	5	05:58A	07:00A	30S	04/23/13-04/26/13	WBZ NEWS	5	450.00	2250.00
4 FIXED	11000	2	05:58A	07:00A	30\$	04/29/13-04/30/13	WBZ NEWS	2	450.00	900.00
5 FIXED		1	12:00N	12:27P	30\$	04/23/13-04/23/13	WBZ NEWS	1	550.00	550.00
6 FIXED	т	1	09:00A	10:00A	30s	04/23/13-04/23/13	RACHAEL RAY	1	450.00	450.00
7 FIXED	т	1	12:27P	02:00P	30S	04/23/13-04/23/13	CBS SOAP ROTATION	1	500.00	500.00
8 FIXED	Т	1	04:30P	05:00P	30S	04/23/13-04/23/13	JUDGE JUDY	1	900.00	900.00
9 FIXED	Т	1	04:00P	04:30P	30S	04/23/13-04/23/13	JUDGE JUDY	1	850.00	850.00
10 FIXED	Т	1	05:00P	05:30P	30S	04/23/13-04/23/13	5PM NEWS	1	800.00	800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY STATION



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AND

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MARKEY COMMITTEE

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ITEM	DAYS	SPOTS		ME				TOTAL		i
	DATS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
11 1	11111	4 1	05:30P	06:00P		04/23/13-04/26/13 04/29/13-04/29/13	530PM NEWS	5	900.00	4500.00
12 T	Т	1	06:00P	06:30P	30s	04/23/13-04/23/13	WBZ NEWS	1	1000.00	1000.00
13 FIXED	W	1	07:00P	07:28P	30S	04/24/13-04/24/13	WHEEL OF FORTUNE	1	1800.00	1800.00
14 FIXED	W	1	07:28P	07:57P	30S	04/24/13-04/24/13	JEOPARDY !	1	2700.00	2700.00
15 FIXED	т	1	07:57P	09:00P	30S	04/23/13-04/23/13	NCIS	1	10000.00	10000.00
16 T	т	1	11:35P	12:37A	30S	04/23/13-04/23/13	DAVID LETTERMAN	1	650.00	650.00
17 T	Т	1	11:00P	11:35P	30s	04/23/13-04/23/13	WBZ NEWS	1	1800.00	1800.00
							Total Contract:  Billing Summary	38		34050.00
					Qtr 2	Apr -13 31050.00	May Jun 3000.00 .00	<u>GR</u>	Total 34050.00 AND TOTAL 34050.00	

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AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION